

Total No. of Questions – 10]
(2062)

[Total Pages : 3

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M.B.A. Examination

BUSINESS ENVIRONMENT

Paper-104

(Semester-I)

Time : Three Hours] [Max. Marks : { Regular : 60
ICDEOL : 70

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt *five* questions in all. Select *one* question from each unit. All questions carry equal marks.

UNIT-I

1. What is strategic planning? What is the significance of such planning for business?
2. What is the status of Indian Digital and Telecom Sector? What will be the adverse effects on stakeholders, if it shifts from open competition to monopoly?

UNIT-II

- 3. Why should Government intervene in business? Which intervention methods can be adopted by government?**
- 4. "While framing labour laws/labour unions in India, Dr. Ambedkar envisioned justice, safety and protection of labour rights". Why such provisions/laws are not implemented in full spirit? Which solution is available to you to protect the labourers?**

UNIT-III

- 5. "Increased NPA of banks is due to payment/refund denial by big corporate houses." Do you agree that government and highest positions in banks are responsible for such misdeeds? Which reforms are required in industrial and fiscal policies to break this conspiracy/nexus?**
- 6. Do you think that casteism, communal tensions and social inequalities are due to negative mindset? How positivity, creativity, peace and brotherhood be established for development of our nation?**

UNIT-IV

- 7. Why it is necessary to respect intellectual property rights to establish fair trade? Which norms should be followed in this regard?**

8. Write in detailed notes on :-
- (a) Fundamental rights and directive principles.
 - (b) Information technology environment.

UNIT-V

9. When there are so many negative effects of MNCs, then, why these MNCs are allowed to operate in any country?
10. "Excessive privatisation leads to exploitation of people and threat to nation." Comment on the statement considering why and how?
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